

REGISTRATION FORM

Heartland Professional Development Conference "Weaving Today's Talent into Tomorrow's Workforce" - A Tapestry of Opportunities - Hilton at the Ballpark — St. Louis, MO — April 6-9, 2008

REGISTER ONLINE AT WWW.THEEVENTCONN.COM

PERSONAL INFORMATION

(*required information)

Please Type, print or attach business card:
Circle one: Mr. / Mrs. / Ms. / Dr. / Hon.

*First Name Middle Initial *Last Name

Job Title

Badge Name (if different from above)

*Organization/Agency

Address

City State *Zip Code

*Phone * Fax

*E-mail of person attending conference
(must provide to process registration)

*E-mail address of person wanting to receive registration
Confirmation or credit card confirmation receipt.

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SPECIAL ASSISTANCE:

Requests must be received no later than March 28, 2008.

____ Mobility ____Hearing ____Visual

____ Dietary (Please Explain) ____ Other

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SYMPOSIUM REGISTRATION INFORMATION:

- ◆ For immediate confirmation, register online using purchase orders, credit card or check option payment methods
- ◆ If using this form, payment must be sent with form to be fully registered
- ◆ If you are paying with a purchase Order, the PO form must accompany this form
- ◆ Make checks out to: The Event Connection
- ◆ Address: 31 Mesa Oak, Littleton, CO 80127
- ◆ The Event Connections Federal Tax ID #: 20-0536550
- ◆ One registration form per registrant. Duplications of this form are permissible
- ◆ Make sure all information is correct and legible
- ◆ Unless the conference has met capacity, registration will be accepted until Friday, April 4th

PAYMENT INFORMATION:

Select Fee(s):

Pre-conference Workshops

- Pre-session #1, Sun., April 6th; 1:00 – 4:00 pm, "WIA 101" – complimentary with paid full registration
- Pre-session #2, Sun., April 6th; 1:00 – 4:00 pm, Presenter: Jodi Sue Kelly - \$100
- Pre-session #3, Mon., April 7th; 9:00 am - 12 Noon, Presenter: Ann Merrifield - \$75
- Pre-session #, Mon., April 7th; 9:00 – 11:00 am, Tour of Busch Stadium - \$10

NAWDP Member Early Bird Registration Fee

- Cost \$290

NAWDP # is needed for discounted Rate _____

Regular Registration Fee (non-member)

- Cost \$340

TOTAL AMOUNT DUE: _____

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METHOD OF PAYMENT:

- Check/Money Order enclosed payable to: The Event Connection
- Payment waived or comp (Prior authorization required)
- Purchase Order: # _____
- Credit Card: ____ Visa ____ MasterCard ____ American Express

CC: _____

Exp. Date: ____/____/____
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Visa/MC: 3-digit verification code from back of credit card ____

AmEx: 4-digit verification code from the front of the card ____

Credit Card (where monthly billing is sent) or Purchase Order Invoice Billing Address:

Name on Credit Card or person to receive purchase Order Invoice: _____

Address: _____

City: _____ State: ____ Zip: _____

E-mail address of credit cardholder for confirmation: _____

+++++ CANCELLATION POLICY – PLEASE READ CAREFULLY! +++++

You will be charge a \$75 cancellation fee for any registrations cancelled before 5:00pm Mountain Time 30 days prior to an event except for documented cases of medical or family emergency. After 30 days prior to an event, full registration fee is due whether you attend or not. Substitutions may be made at any time at no cost. Cancellation or substitution must be mailed or faxed to The Event Connection and will not be accepted over the phone. It is your responsibility to cancel your room reservation with the hotel – The Event Connection will not contact the hotel on your behalf.

- By checking here, I signify that I understand the cancellation policy.

Mail or Fax Payment to: The Event Connection, 31 Mesa Oak, Littleton, CO 80127 • Fax: 303-362-7899

ADDITIONAL QUESTIONS

1. How many years have you been working in the Workforce Development System? _____

2. Organization Type (Select One)

- Private Sector
- Federal Government
- State Government
- Local Government
- Association/Non-Profit
- Other

3. Job Responsibility (Select one)

- Administrator
- Program Manager
- Workforce Program Staff
- WIB Member
- Financial Manager
- Educator
- LMI Director
- Info. Technology Specialist
- Business Manger
- Other

4. Affiliation (Select one)

- WIA Adult/One-Stop/ES/DW
- WIA Youth
- Unemployment Insurance
- Vocational Rehabilitation
- VETS
- Apprenticeship
- Rural
- K-12 Education
- Community College
- College/University
- Faith-Based Organizations
- Disability
- Job Corps
- WIRED Grantee Partner
- Economic Development
- Private Sector
- Other

CONFERENCE INFORMATION

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WHY SHOULD YOU ATTEND?

The Heartland Conference is a unique event specifically focused on the professional development of workforce development boards and front-line staff. There is something for everyone!

CONFERENCE TRACKS

- ▶ **Skills.** Building an industry driven workforce system through skill building and talent development among all populations
- ▶ **Solutions.** Real-world insight on how to respond to layoffs and implement successful and sustainable workforce and economic development programs
- ▶ **Innovation.** Effective ways to meet the needs of hard to serve populations
- ▶ **Development.** Personal and professional development topics related to your personal success
- ▶ **Leadership.** Demonstrate how WIBs and their members can lead workforce development, economic development, and the community, to be a catalyst for workforce success
- ▶ **Youth.** Workshops for youth providers on Youthful Offenders, Leveraging Resources, Apprenticeship, Disabilities and more.

PRE-CONFERENCE WORKSHOPS

Pre-con #1 — Sun., Apr 6th, 1:00 - 4:00 pm

Cost: \$0 - complimentary with a paid

Title: "WIA 101"

Trainers(s):

Chuck Stewart, President, Partners in Job Training and Placement

Cheryl Welch, CEO, FoxValley Workforce Development Board

John McLaughlin, Director, MM Workforce Service Area 9

Pre-con #2 - Sun., Apr 6th, 1:00 - 4:00 pm

Cost: \$100

Title: "Selling Intensive Services to One Stop Customers and Case Managing for WIA Performance"

Trainer: Jodie Sue Kelly, Owner, Trainer, Cygnet Associates

Pre-con #3 — Mon., Apr 7th 9:00 - 12:00 noon

Cost - \$75

Title: "Quality Management in a One Stop Environment"

Trainer: Ann Merrifield, Director of Program Development, Dynamic Works Institute

Pre-con #4 - Mon., Apr 7th 9:00 - 11:00 pm

Cost - \$10

A Tour of Busch Stadium

CONFERENCE SPONSORS

Great Lakes Employment and Training Association www.gleta.org, the National Association of Workforce Development Professionals www.nawdp.org and the Region 5 Heartland States.

CONFERENCE REGISTRATION

Register on-line at

www.theeventconn.com/events/index.php

Pre-conference Workshops - \$100

Early Bird Registration Fee (before March 14th) - \$350

Regular Registration Fee (after March 14th) - \$400

One Day (Thurs. or Fri.) Registration Fee - \$175

REGISTER TODAY!

HOTEL RESERVATIONS

Hilton at the Ballpark

One South Broadway, St. Louis, MO 63102

Reservations: 1-877-845-7354

<http://www.hilton.com/en/hi/groups/personalized/STLBVHF-HPD-20080402/index.jhtml>

RATES: Single or Double: \$106 (plus tax)

Additional Person: \$20

HOTEL RESERVATION CUT-OFF DATE: *Mon., March 17th*

Reserve your room by March 17th to receive the exclusive Heartland hotel rate. Make sure to mention the GLETA Heartland Conference to receive this special rate.

QUESTIONS:

Registration, Hotel and Logistics:

Denise Donnahoo, The Event Connection

303-972-8372 or denise@theeventconn.com

Agenda, Content Exhibit

and Sponsorship Opportunities:

Rachel E. Ramirez, Performance Excellence Partners

714-374-1140 or rramirez@performance-excellence.us

Maximize your Marketing Dollars